

## **Bestseller in a Weekend® Authors to Attend Book Expo America**

*Alicia Dunams, founder of Bestseller in a Weekend and Bush Street Press, announces that seven Bestseller in a Weekend alumni will feature their books at the annual Book Expo America. Touted as the largest gathering of book trade professionals, Book Expo America (BEA) attracts an international audience, media attention, and some of the year's best authors and their books.*

San Francisco, CA ([PRWEB](#)) May 10, 2013 -- Alicia Dunams, founder of Bestseller in a Weekend and Bush Street Press, announces that seven Bestseller in a Weekend alumni will feature their books at the annual Book Expo America. Touted as the largest gathering of book trade professionals, this year the event will be held at the Javits Center in New York, NY, from May 30, 2013 to June 1, 2013.

Bestseller in a Weekend authors will be located at Booth #377 at the event. Scheduled to be featured are seven of this year's Bestseller in a Weekend alumni and their books. Beth Blecherman will attend the Expo with her book, *My Parent Plan: How to Create a Family Project Plan to Organize Your Life and Kids*. Life coach Barbara Gottesman will feature her newly released *How to Slay a Pirate: Lessons on Success from Sailing the Pacific*. Diane Beck will spotlight her book, *Project Management Secrets: Fortune 500 Project Manager Reveals How to Succeed in the Trenches*. Author Melissa Steach's book, *The Housing Project: Decorating a Home That Tells Your Personal Story and Reflects the Real You*, will provide attendees with home decorating advice that entertains and enlightens. Suzanne Letourneau will attend the Book Expo with her non-fiction book, *Soar with Vulnerability: 11 Insights to the Full Enjoyment of Your Life*. In the health and wellness category, we have Bill Paravanno, author of *Knees for Life: The Natural Approach to Eliminate Chronic Knee Pain and Have Strong Healthy Joints That Last a Lifetime... Without Surgery*.

Book Expo America (BEA) attracts an international audience, media attention, and some of the year's best authors and their books. It is supported by the Association of American Publishers (AAP) and the American Booksellers Association (ABA). The event will feature authors and their books, exhibits, autographs, conference sessions, and networking.

Bestseller in a Weekend is a virtual workshop that guides authors through the process of developing, writing, publishing, and promoting a book in three days. It is founded by author and business book coach, Alicia Dunams.

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Alicia Dunams is the founder of Bestseller in a Weekend. She is a book coach and marketing expert who has helped entrepreneurs boost their business by writing a book. Dunams also coaches her client on how to promote their book and achieve bestseller status. To contact Alicia Dunams, please visit <http://www.aliciadunams.com/>



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Bestseller in a Weekend

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**Online Web 2.0 Version**

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